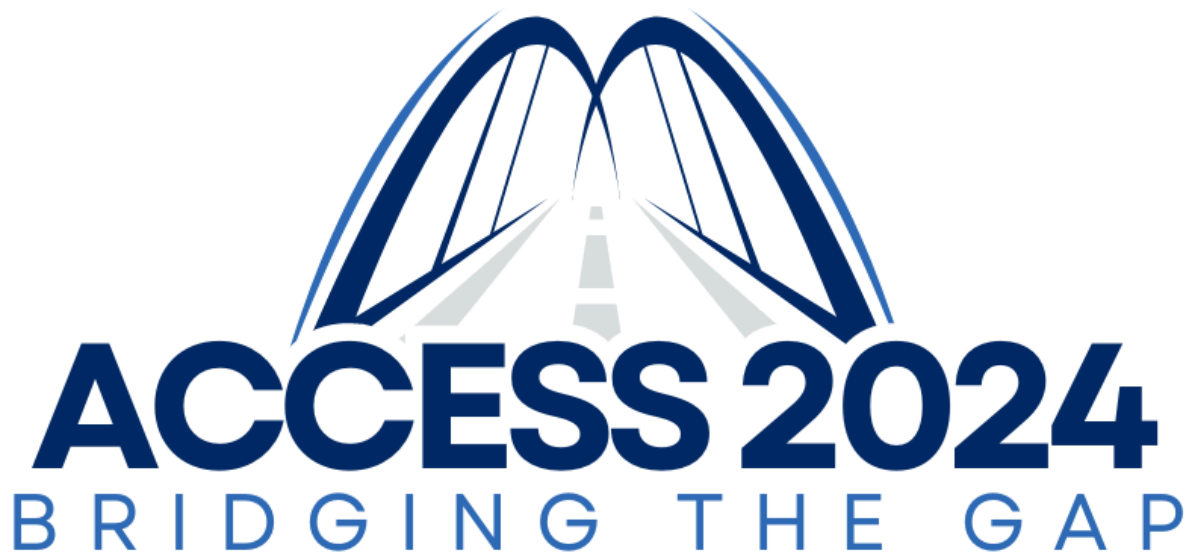


**Nurse Practitioner Association Of Alberta
17th Annual Conference**



Sponsorship, Exhibitor, and Advertising Prospectus

September 12th and 13th, 2024

Sandman Signature Downtown Edmonton

We Are Pleased To Invite You To The 17th Annual Conference Of The Nurse Practitioner Association Of Alberta



Why Sponsor This Conference?

- ★ The annual conference of the NPAA provides sponsors and exhibitors with a unique opportunity to meet NPs and student NPs from Alberta and Canada.
- ★ The number of Nurse Practitioners is growing rapidly. This annual gathering is the best way to network with the greatest number of prescribing NPs from Alberta and Canada.
- ★ This year we are expecting over 250 registrants, making this one of the largest NP conferences in Canada!
- ★ Many sponsorship opportunities to interact with Nurse Practitioners, from exhibiting in the Exhibitor space or sponsoring our evening social reception. Many opportunities to show your support and meet face to face with Nurse Practitioners serving the community.
- ★ **Please review the Prospectus document in full.**
- ★ Purchase of sponsorship options are available on our [conference sponsorship page](#).
- ★ Please return the sponsorship application form at the end of this document.
- ★ You may email conference@albertanps.com with any comments/questions.



Table Of Contents

Exhibitors	4
Exhibitor Booth \$2,000	4
Sponsorship Levels	4
Bronze Level Sponsorship \$3,000	4
Silver Level Sponsorship \$4,000	5
Gold Level Sponsorship \$6,000	5
Platinum Level Sponsorship \$8,000	5
Nutrition Break & Meal Sponsorship	7
Breakfast & Lunch Level Sponsorship \$2,500	7
Evening Social Reception Sponsorship \$5,000	7
Corporate Donations	8
Sponsorship & Exhibitor Applications	9
Secure Your Spot Now!	9
Sponsorship & Exhibitor Application Form	10
Terms, Conditions, and Cancellation Policy	10

Exhibitors

Exhibitor Booth \$2,000

30 Available

All Exhibitors Will Receive:

- Complimentary registration including refreshments and meals for one (1) representative* per day for the two-day conference
- One 6 ft display table for product display and advertising, for the duration of the 2-day conference
- Advertised as donor in the conference program, the conference website, and NPAA website
- Opportunity to include promo give-a-way swag in conference swag bags

Sponsorship Levels

All Platinum, Gold, Silver, Bronze Level Sponsors Will Receive:

- Complimentary registration including refreshments and meals for your representative(s)* per day for the two-day conference (see levels for the number representatives)
- One 6 ft display table for product display and advertising, for the duration of the 2-day conference
- Advertised sponsorship level in the conference program, the conference website, and NPAA website

Bronze Level Sponsorship \$3,000

3 Available

*Your company will be recognized as a bronze sponsor throughout the conference with all the benefits above, **plus:***

- Complimentary registration including refreshments and meals for one (1) representative* per day for the two-day conference
- **Recognition in our social media and news release platforms**
- **Option for a business card size ad in the conference program**
- **Your LOGO on our Conference welcoming big screen sponsor slide-loop**
- **Opportunity to include promo give-a-way swag in conference swag bags**
- Your company name will be printed among the bronze sponsor listings in the conference program, the conference website, and the NPAA website

Silver Level Sponsorship \$4,000

5 Available

Your company will be recognized as a silver sponsor throughout the conference with all the benefits above, plus:

- Complimentary registration including refreshments and meals for two (2) representatives* per day for the two-day conference
- **Recognition in our social media and news release platforms**
- **Option for a ¼ page ad in the conference program**
- **Your LOGO on our Conference welcoming big screen sponsor slide-loop**
- **Opportunity to include promo give-a-way swag in conference swag bags**
- **Option for a 10 minute speaking opportunity during the Conference**
- Your company name will be printed among the silver sponsor listings with high visibility in all conference program and advertisements, conference website, and the NPAA website

Gold Level Sponsorship \$6,000

5 Available

Your company will be recognized as a gold sponsor throughout the conference with all the benefits above, plus:

- Complimentary registration including refreshments and meals for two (2) representatives* per day for the two-day conference
- **Recognition in our social media and news release platforms**
- **Option for a ½ page ad in the conference program**
- **Your LOGO on our Conference welcoming big screen sponsor slide-loop**
- **Opportunity to include promo give-a-way swag in conference swag bags**
- **Option for a 15 minute speaking opportunity during the Conference**
- Parking provided for one vehicle
- Your company name will be printed among the gold sponsor listings with highest level of sponsor visibility on all conference advertisements, the conference website, and the NPAA website
- Your company will have a premier location in the conference exhibitor space with ONE display table*

Platinum Level Sponsorship \$8,000

2 Available

*Your company will be recognized as a platinum sponsor throughout the conference with all the benefits above, **plus:***

- Complimentary registration including refreshments and meals for two (2) representatives* per day for the two-day conference
- **Recognition in our social media and news release platforms**
- **Option for a Full- page ad in the conference program**
- **Your LOGO on our Conference welcoming big screen sponsor slide-loop**
- **Your LOGO on our Conference Swag Bags**
- **Opportunity to include promo give-a-way swag in conference swag bags**
- **Your LOGO included on all Conference Registration Lanyards**
- **Option for a 30-minute speaking opportunity during the Conference**
- Parking provided for two vehicles
- Your company name will be printed among the Platinum sponsor listings with highest level of sponsor visibility on all conference advertisements, the conference website, and the NPAA website
- Your company will have a premier location in the conference exhibitor space with ONE display table*

* **Representative(s)** from your company will have to complete online registration free of charge (registration link will be sent with the confirmation email you will receive).

* **Representative(s)** are expected to be at exhibits during defined viewing times in the conference program. If you require additional assistance at your exhibit (outside the allotted representative per sponsorship level), a meal plan for each additional member may be purchased.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on premises and will indemnify, defend, and hold harmless the 2024 Annual NPAA Conference Organizing Committee, its officers, as well as their respective agents, servants, and employees from any and all such losses, damages and claims.

Nutrition Break & Meal Sponsorship

All Nutrition Break & Meal Sponsors Will Receive:

Your company will be recognized as a meal or nutritional break sponsor throughout the conference and will receive:

- One display table for product display and advertising, for the duration of the 2-day conference
- Advertised sponsorship level in the conference program, the conference website, and NPAA website

Breakfast & Lunch Level Sponsorship \$2,500

12 Available

Your company will be recognized as a meal sponsor throughout the conference with all the benefits above, plus:

- Complimentary registration including refreshments and meals for TWO representative* per day for the two-day conference
- Company recognition printed among the meal sponsor listings in the conference program and advertising, the conference website, and the NPAA website.
- Opportunity to present on a chosen topic during the breakfast or lunch session (***option reserved for the first 6 sponsors signed in this level***)
- **Opportunity to include promo give-a-way swag in conference swag bag**

Evening Social Reception Sponsorship \$5,000

1 Available

Your company will be recognized as a nutrition break or wine and cheese sponsor throughout the conference with all the benefits above, plus:

- Complimentary registration including refreshments and meals for TWO (2) representative* per day for the two-day conference
- Company recognition printed among the nutritional break sponsor listings in the conference program and advertising, the conference website, and the NPAA website.
- **Opportunity to include promo give-a-way swag in conference swag bags**
- Speaking Opportunity a chosen topic during the Evening Social Reception.



* **Representative(s)** from your company will have to complete online registration free of charge (registration link will be sent with the confirmation email you will receive).

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on premises and will indemnify, defend, and hold harmless the 2024 Annual NPAA Conference Organizing Committee, its officers, as well as their respective agents, servants, and employees from any and all such losses, damages and claims.

Corporate Donations

All Corporate Donors Will Receive:

- Corporate donations will be accepted for use at the conference for door prizes and supplies required for workshops.
- Your company name will be printed in the conference program, conference website and the NPAA website.

[Make a Corporate Donation](#)

Sponsorship & Exhibitor Applications

Please select your preferred sponsorship level. If your total contributions to the conference reach the minimum amount of a sponsorship level you will automatically receive the benefits described.

Due to limited venue space all sponsorships for the 2024 Annual NPAA Conference are sold on a first come first-paid basis. In order to avoid delays, we highly recommend the application be completed as soon as possible. The conference committee will not take any responsibility for late or undelivered application forms. The conference organizers agree to uphold all sponsorship benefits as outlined in the Sponsorship/Exhibitor/Advertising 2024 Prospectus.

Click on the link below to purchase a sponsorship and complete the application form:

Secure Your Spot Now!
[NPAA Conference Sponsorships](#)

* **Representative(s)** from your company will have to complete online registration free of charge (registration link will be sent with the confirmation email you will receive).

* **Representative(s)** are expected to be at exhibits during defined viewing times in the conference program. If you require additional assistance at your exhibit (outside the allotted representative per sponsorship level), a meal plan for each additional member may be purchased.

Sponsorship & Exhibitor Application Form

Name of Company _____

Contact Name _____

Address _____ City _____

Province _____ Postal Code _____ Phone _____

Email _____

Sponsorship Level or Donation Purchased Online:

- Exhibitor Booth \$2,000
- Bronze Level Sponsorship \$3,000
- Silver Level Sponsorship \$4,000
- Gold Level Sponsorship \$6,000
- Platinum Level Sponsorship \$8,000
- Breakfast & Lunch Level Sponsorship \$2,500
- Evening Social Reception Sponsorship \$5,000
- Corporate Donation
 - Amount: _____

Please contact our **Conference Committee** at conference@albertanps.com with any comments/questions.

Terms, Conditions, & Cancellation Policy

Due to limited venue space all sponsorships for the 2024 Annual NPAA Conference are sold on a **first come first-paid** basis. In order to avoid delays, we highly recommend that the application form be emailed. The conference committee will not take any responsibility for late or undelivered application forms. The conference organizers agree to uphold all sponsorship benefits as outlined in the Sponsorship, Exhibitor, & Advertising 2024 Prospectus.

PAYMENTS: Due by August 1, 2024.

- The 2024 Annual NPAA Conference reserves the right to render this order null and void without notice if payment is not received by the due date.
- Please make cheques payable to the **Nurse Practitioner Association of Alberta**.

CANCELLATION: Cancellation must be in writing.

- 50% Cancellation Fee will apply up to August 1, 2024.
- 75% cancellation fee will apply up to August 15, 2024.
- **No refunds after August 15, 2024.**
- To expedite your cancellation request, please email this signed contract to the attention of Education Director Mohamed El-Hussein, education@albertanps.com.
- A confirmation will be emailed to the name and email address on this form.

MAIL: NPAA Conference Committee, PO BOX 71192, Northtown PO, Edmonton, AB T6E 6J8

Signature

Printed Name

Date