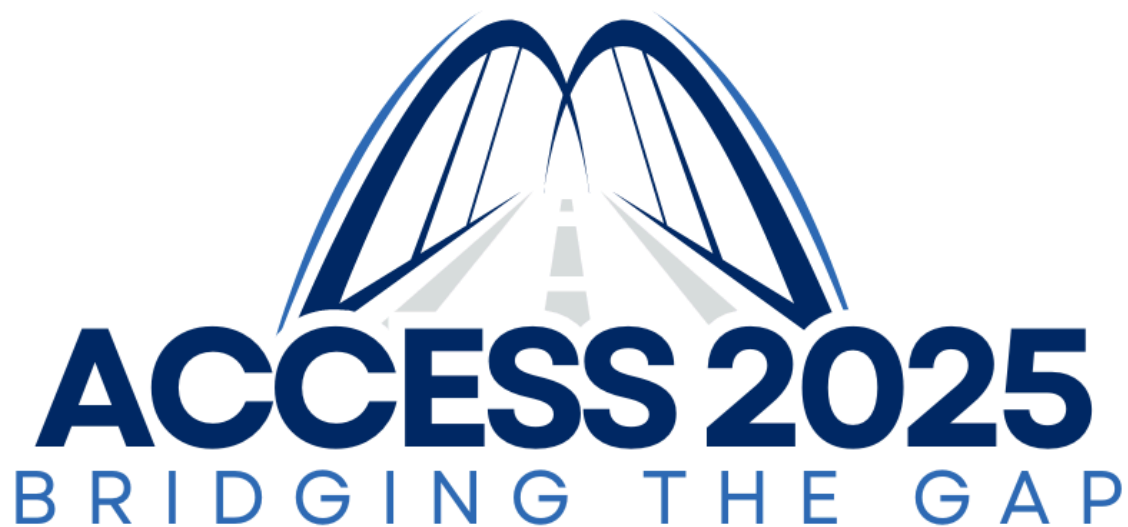


**Nurse Practitioner Association Of Alberta  
17<sup>th</sup> Annual Conference**



**Sponsorship, Exhibitor, and Advertising Prospectus**

*June 7-8, 2025*

Fantasyland Hotel, West Edmonton

# We Are Pleased To Invite You To The 17<sup>th</sup> Annual Conference Of The Nurse Practitioner Association Of Alberta



## Why Sponsor This Conference?

- ★ The annual conference of the NPAA provides sponsors and exhibitors with a unique opportunity to meet NPs and student NPs from Alberta and Canada.
- ★ The number of Nurse Practitioners is growing rapidly. This annual gathering is the best way to network with the greatest number of prescribing NPs from Alberta and across Canada.
- ★ This year we are expecting over 250 registrants, making this one of the largest NP conferences in Canada!
- ★ Many sponsorship opportunities to interact with Nurse Practitioners, from exhibiting in the Exhibitor space to sponsoring our evening social reception. Many opportunities to show your support and meet face-to-face with Nurse Practitioners serving the community.
- ★ Purchase of sponsorship options are available on our [conference sponsorship page](#).
- ★ Please fill out the sponsorship application form at the end of this document.
- ★ You may email [conference@albertanps.com](mailto:conference@albertanps.com) with any comments/questions.



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## Exhibitors

### Exhibitor Booth \$2,000

30 Available

#### All Exhibitors Will Receive:

- Complimentary registration including refreshments and meals for one (1) representative\* per day for the two-day conference
- One 6 ft display table for product display and advertising, for the duration of the 2-day conference
- Advertisement as a donor in the conference program, the conference website, and NPAA website
- The opportunity to include promo give-a-way swag in conference swag bags

## Sponsorship Levels

#### All Platinum, Gold, Silver, Bronze Level Sponsors Will Receive:

- Complimentary registration including refreshments and meals for your representative(s)\* per day for the two-day conference (see levels for the number of representatives)
- One 6 ft display table for product display and advertising, for the duration of the 2-day conference
- Advertised sponsorship level in the conference program, the conference website, and NPAA website

### Bronze Level Sponsorship \$3,000

3 Available

*Your company will be recognized as a bronze sponsor throughout the conference with all the benefits above, **plus:***

- Complimentary registration including refreshments and meals for one (1) representative\* per day for the two-day conference
- **Recognition in our social media and news release platforms**
- **Option for a business card size ad in the conference program**
- **Your LOGO on our Conference welcoming big screen sponsor slide-loop**
- **The opportunity to include promo give-a-way swag in conference swag bags**
- Your company name will be printed among the bronze sponsor listings in the conference program, the conference website, and the NPAA website



## Silver Level Sponsorship \$4,000

5 Available

*Your company will be recognized as a silver sponsor throughout the conference with all the benefits above, plus:*

- Complimentary registration including refreshments and meals for two (2) representatives\* per day for the two-day conference
- **Recognition in our social media and news release platforms**
- **An option for a ¼ page ad in the conference program**
- **Your LOGO on our Conference welcoming big screen sponsor slide-loop**
- **The opportunity to include promo give-a-way swag in conference swag bags**
- **An option for a 15 minute speaking opportunity including Q&A during the Conference**
- Your company name will be printed among the silver sponsor listings with high visibility in all conference program and advertisements, conference website, and the NPAA website

## Gold Level Sponsorship \$6,000

5 Available

*Your company will be recognized as a gold sponsor throughout the conference with all the benefits above, plus:*

- Complimentary registration including refreshments and meals for two (2) representatives\* per day for the two-day conference
- **Recognition in our social media and news release platforms**
- **An option for a ½ page ad in the conference program**
- **Your LOGO on our Conference welcoming big screen sponsor slide-loop**
- **The opportunity to include promo give-a-way swag in conference swag bags**
- **An option for a 30 minute speaking opportunity including Q&A during the Conference**
- Your company name will be printed among the gold sponsor listings with highest level of sponsor visibility on all conference advertisements, the conference website, and the NPAA website
- Your company will have a premier location in the conference exhibitor space with ONE display table\*



## Platinum Level Sponsorship \$8,000

2 Available

*Your company will be recognized as a platinum sponsor throughout the conference with all the benefits above, **plus:***

- Complimentary registration including refreshments and meals for two (2) representatives\* per day for the two-day conference
- **Recognition in our social media and news release platforms**
- **An option for a Full- page ad in the conference program**
- **Your LOGO on our Conference welcoming big screen sponsor slide-loop**
- **Your LOGO on our Conference Swag Bags**
- **The opportunity to include promo give-a-way swag in conference swag bags**
- **Your LOGO included on all Conference Registration Lanyards**
- **An option for a 45 minute speaking opportunity including Q&A during the Conference**
- Your company name will be printed among the Platinum sponsor listings with highest level of sponsor visibility on all conference advertisements, the conference website, and the NPAA website
- Your company will have a premier location in the conference exhibitor space with ONE display table\*\*

\* **Representative(s)** from your company will have to complete online registration free of charge (registration link will be sent with the confirmation email you will receive).

\*\***Representative(s)** are expected to be at exhibits during defined viewing times in the conference program. If you require additional assistance at your exhibit (outside the allotted representative per sponsorship level), a meal plan for each additional member may be purchased.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on premises and will indemnify, defend, and hold harmless the 2025 Annual NPAA Conference Organizing Committee, its officers, as well as their respective agents, servants, and employees from any and all such losses, damages and claims.

## Nutrition Break & Meal Sponsorship

### All Nutrition Break & Meal Sponsors Will Receive:

Recognition for your company as a meal or a meal or nutritional break sponsor throughout the conference and you will receive:

- One display table for product display and advertising, for the duration of the 2-day conference
- Advertised sponsorship level in the conference program, the conference website, and NPAA website

### Breakfast and Lunch Sponsorship \$2,500

4 Available (2 Breakfast / 2 Lunch)

*Your company will be recognized as a Lunch & Learn sponsor throughout the conference with all the benefits above, **plus:***

- Complimentary registration including refreshments and meals for TWO representatives\* per day for the two-day conference
- Company recognition printed among the meal sponsor listings in the conference program and advertising, the conference website, and the NPAA website.
- **The opportunity to include promo give-a-way swag in conference swag bag**

### Evening Social Reception Sponsorship \$5,000

1 Available

*Your company will be recognized as a nutrition break or wine and cheese sponsor throughout the conference with all the benefits above, **plus:***

- Complimentary registration including refreshments and meals for TWO (2) representative\* per day for the two-day conference
- Company recognition printed among the nutritional break sponsor listings in the conference program and advertising, the conference website, and the NPAA website.
- **The opportunity to include promo give-a-way swag in conference swag bags**
- A 20 minute speaking opportunity on a chosen topic during the Evening Social Reception.

\* **Representative(s)** from your company will have to complete online registration free of charge (registration link will be sent with the confirmation email you will receive).



## Corporate Donations

Corporate donations will be accepted for use at the conference for door prizes and supplies required for workshops.

### All Corporate Donors Will Receive:

- Your company name printed in the conference program, on the conference website, and on the NPAA website.

### [Make a Corporate Donation](#)

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The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on premises and will indemnify, defend, and hold harmless the 2025 Annual NPAA Conference Organizing Committee, its officers, as well as their respective agents, servants, and employees from any and all such losses, damages and claims.



## Sponsorship & Exhibitor Applications

Please select your preferred sponsorship level. If your total contributions to the conference reach the minimum amount of a sponsorship level you will automatically receive the benefits described.

Due to limited venue space, all sponsorships for the 2025 Annual NPAA Conference are sold on a first-come first-paid basis. In order to avoid delays, we highly recommend the application be completed as soon as possible. The conference committee will not take any responsibility for late or undelivered application forms. The conference organizers agree to uphold all sponsorship benefits as outlined in the Sponsorship/Exhibitor/Advertising 2025 Prospectus.

**Click on either of the links below to apply to be a sponsor, through our website or the application form below:**

### Secure Your Spot Now!

1. [NPAA Conference Sponsorships \(via our website\)](#)

**OR**

2. [Sponsorship Application Form](#)

\* **Representative(s)** from your company will have to complete online registration free of charge (registration link will be sent with the confirmation email you will receive).

\* **Representative(s)** are expected to be at exhibits during defined viewing times in the conference program. If you require additional assistance at your exhibit (outside the allotted representative per sponsorship level), a meal plan for each additional member may be purchased.

Please contact our **Conference Committee** at [conference@albertanps.com](mailto:conference@albertanps.com) with any comments/questions.

## Terms, Conditions, & Cancellation Policy

Due to limited venue space, all sponsorships for the 2025 Annual NPAA Conference are sold on a **first-come first-paid** basis. In order to avoid delays, please ensure to fill out the Sponsor Application Form at your earliest convenience. The conference committee will not take any responsibility for late application forms. The conference organizers agree to uphold all sponsorship benefits as outlined in the Sponsorship, Exhibitor, & Advertising 2025 Prospectus.

**PAYMENTS:** Due by December 1, 2024.

- The 2025 Annual NPAA Conference reserves the right to render this order null and void without notice if payment is not received by the due date.
- Please make cheques payable to the **Nurse Practitioner Association of Alberta**.

**CANCELLATION:** Cancellation must be in writing.

- 50% Cancellation Fee will apply up to April 1, 2025.
- 75% cancellation fee will apply up to April 15, 2025.
- **No refunds after April 15, 2025.**
- To expedite your cancellation request, please email [conference@albertanps.com](mailto:conference@albertanps.com) to the attention of Madison Van Brabant. Confirmation of cancellation will be emailed back.

**MAIL:** NPAA Conference Committee, PO BOX 71192, Northtown PO, Edmonton, AB T6E 6J8